PRIVACY POLICY REGARDING PERSONAL DATA COLLECTION PRACTICES BY TRAVIS COUNTY EMERGENCY SERVICES DISTRICT NO. 2

This **PRIVACY POLICY REGARDING PERSONAL DATA COLLECTION PRACTICES** ("Policy") effective December 9, 2022, addresses how Travis County Emergency Services District No. 2, a political subdivision of the state of Texas organized and operating under Chapter 775 of the Texas Health and Safety Code ("District") collects, uses, and discloses the personal information of individuals who voluntarily provided such information to receive current information and updates regarding District issues from the District via email or via email and text messaging.

The District entered into an agreement for services with Constant Contact, Inc. ("Constant Contact") to license use of Constant Contact's permission-based e-marketing software platform and allow interested persons to register to receive updates on District issues via email or via email and text messaging at <u>https://www.pflugervillefire.org/</u>.

Collection of Personal Information.

The District collects personal information directly from you, through voluntary web form registration at <u>https://www.pflugervillefire.org/</u> or through sign-up sheets in physical form at inperson District events. The District's use of web form registration and physical sign-up sheets for interested persons to voluntarily provide personal information clearly demonstrate the District's intent to collect personal information for the purpose of distributing relevant District information either via email or text messages, or both. Personal information we collect directly from you includes your name, email address, and phone number. To the extent personally identifiable information is collected, the District will adhere to all statutory requirements in protecting citizen data.

The District may collect personal information from your device. The District's website may use technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device such as the type of browser and operating system used; the date and time you visited the District's website; referring website address; and other information about how you interact with the District's website. Your web browser may allow you to block or disable cookies; however, parts of the District's website may not function properly if you do so.

Use of Personal Information.

The District may use the information collected from you for any lawful purpose, including legal compliance and to maintain website security. However, personally identifiable information collected from web-based forms is used only for the purpose specified on the District's website. The District's use of personal data from voluntary registrants is limited to providing information about pending District issues and current events, including but not limited to factual information and potential consequences.

Disclosure of Personal Information.

The District may share the information it collects with third-party service providers, such as Constant Contact, to send email and text messaging communications. For more information about how the District may use your information with Constant Contact and the information that may be collected through email campaigns, see Constant Contact's Customer Data Notice available at https://www.constantcontact.com/legal/customer-contact-data-notice.

The District may disclose personal information if necessary to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information received, or to otherwise protect the District's rights or the rights of third parties, or to protect the safety or security of any person or entity. As a local political subdivision, the District is subject to the requirements of the Texas Public Information Act, found in Chapter 552 of the Texas Government Code and applicable records retention schedules promulgated by the Texas State Library and Archives Commission and accordingly adopted by the District.

This Policy does not address an individual's public disclosure of their own personal information on the District's website, in the event the District's website offers interactive features such as features that allow individuals to communicate with other website visitors or that allow individuals the ability to submit and post original content. Information disclosed by an individual in a forum such as those described above may be viewed, used, or collected by others.

Email and Text Message Communications.

If you wish to unsubscribe from the District's email updates at any time, please click the unsubscribe link found at the bottom of every email from the District serviced by Constant Contact. Persons wishing to unsubscribe from the District's email updates can also email info@pflugervillefire.org to opt out.

If you wish to stop receiving text messages from the District, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from the District. For more information, see the District's Text Messaging Terms and Conditions available at <u>https://www.pflugervillefire.org/terms-and-conditions/</u>.

Miscellaneous.

The District may update this Policy at any time. Please review the Policy posted to the District's website periodically for updates.

If you have questions about this Policy or the District's privacy practices, please contact the District at info@pflugervillefire.org.